



Winchester City Centre Partnership Ltd  
parent company of Winchester Business Improvement District (BID)

# ANNUAL GENERAL MEETING

Wednesday 27<sup>th</sup> April 2022

# AGENDA

1. Welcome from Huw Miles of Paris Smith, Chair of the Board
2. To receive a report on the work of Winchester BID during 2021-22 and plans for the future from Paul Spencer, Executive Director
  - a. To receive questions from members
3. To receive the accounts for the previous financial year 2020-21 as prepared by Martin & Company
4. To appoint Directors for the Board
5. Any Other Business

# ANNUAL REVIEW

## 2021-22



### BUSINESS IMPROVEMENT DISTRICT LEVY NOTICE

Managed by the WINCHESTER CITY CENTRE PARTNERSHIP LTD

WINCHESTER CITY CENTRE PARTNERSHIP LTD 10 PARCHMENT STREET WINCHESTER HAMPSHIRE SO23 8AT	Account Reference 201821X		
	Invoice Date <b>03-MAR-2022</b>		
	Property Ref: WT0928948010001  Property Address:  <b>10 PARCHMENT STREET WINCHESTER HAMPSHIRE SO23 8AT</b>		
<b>BID Levy for the period 1 April 2022 to 31 March 2023</b>			
Property description: SHOP AND PREMISES			
Rateable Value (RV): 14750			
Levy on RV for 2019/2020: 1.5%			
Charge For Period	RV 14750 01-APR-2022 31-MAR-2023 221.25		
<table border="1"> <tr> <td><b>Total Amount due &amp; payable by 01-APR-2022</b></td> <td><b>£ 221.25</b></td> </tr> </table>		<b>Total Amount due &amp; payable by 01-APR-2022</b>	<b>£ 221.25</b>
<b>Total Amount due &amp; payable by 01-APR-2022</b>	<b>£ 221.25</b>		

[Click here to view the Winchester BID Annual Review 2021-22](#)

Please find overleaf important notes and your payment slip



# WHAT IS A BUSINESS IMPROVEMENT DISTRICT (BID)?

BIDs are **business-led partnerships** which deliver **projects and services** to local businesses beyond the statutory responsibilities of public bodies.

They are legally established, **voted for in a ballot process** and they are **funded by a levy** derived from a percentage of business rates.

BIDs are established within a **defined geographical boundary** and usually operate on a **five-year cycle**.

# WHO IS WINCHESTER BID?

Operating since 1 April 2008.

Enabled over £7 million to be invested in the city as well as over £750,000 more raised through sponsorship and project generated income.

Delivered two business plans over two terms of five years and is now in the fifth year of its third term.

## MEET THE TEAM



**Paul Spencer**  
Executive Director



**Sarah Davis**  
BID Manager



**Thania Miah**  
Marketing & Communications

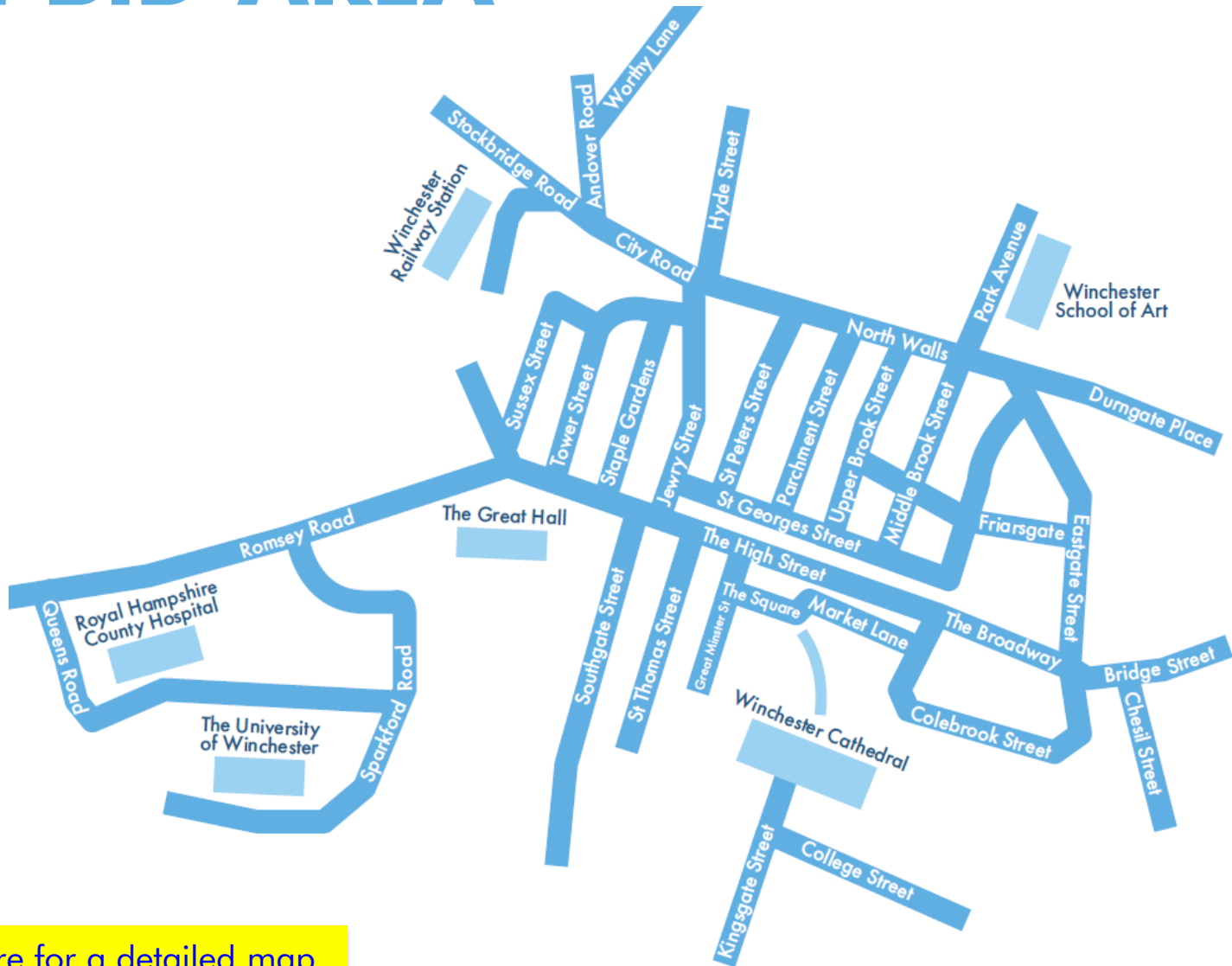


**Chris Turner**  
Business Development



**Jane Bastock**  
Business Crime Reduction

# THE BID AREA

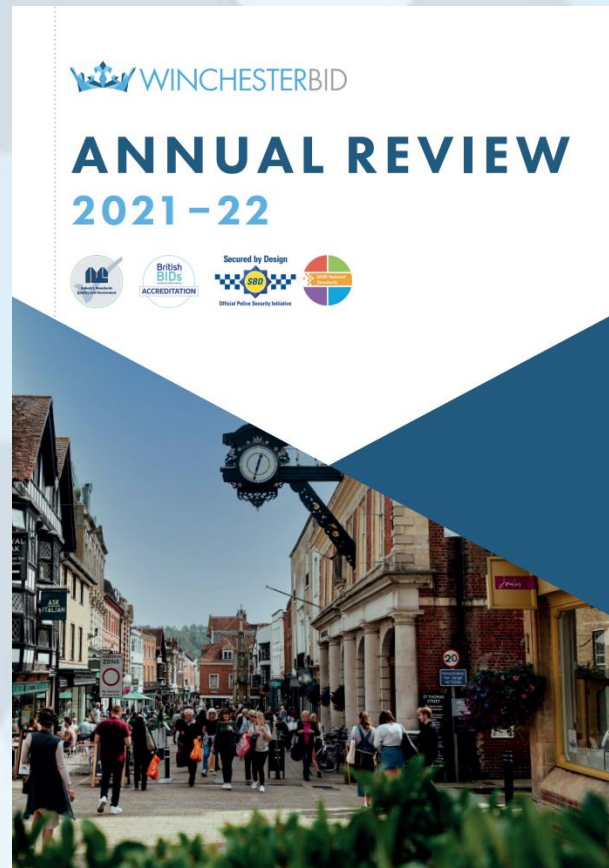
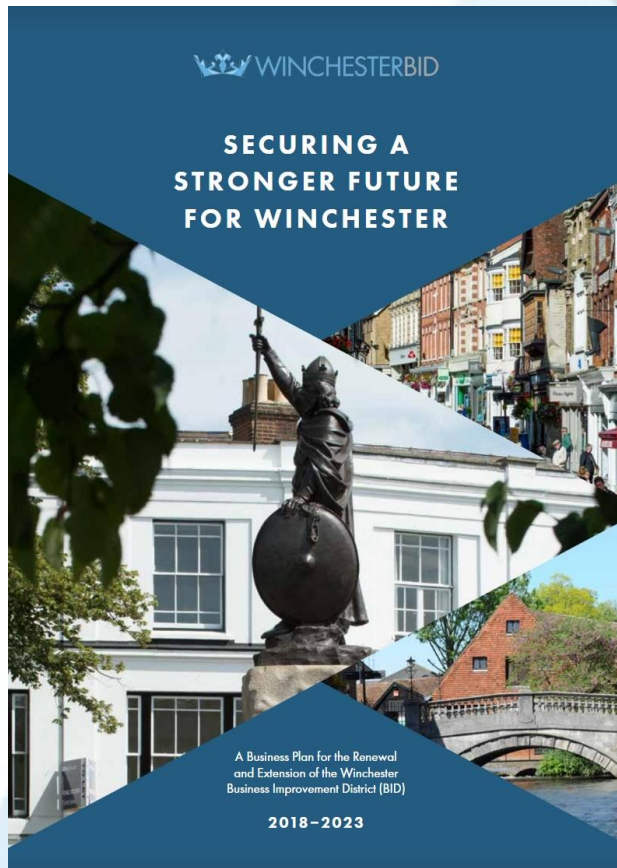


[Click here for a detailed map  
and a full list of streets](#)



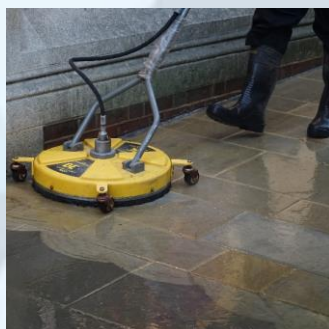
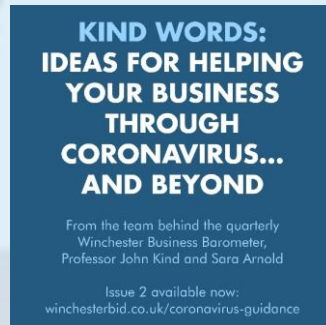
# A YEAR IN REVIEW

## 1 April 2021 to 31 March 2022



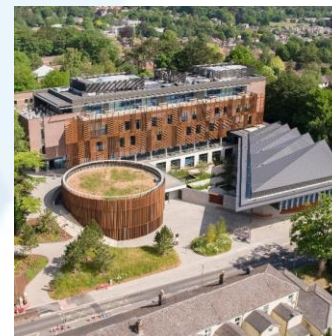
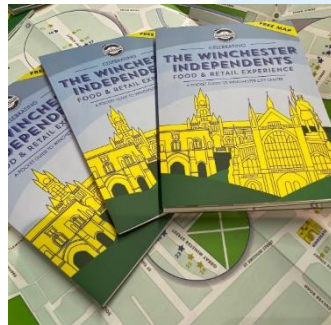
[Click here to  
visit the  
Winchester BID  
website where  
you can view  
and download  
these  
documents](#)

# April, May & June 2021





# July, August & September 2021





# October, November & December 2021

## WINCHESTER BID BUSINESS SURVEY 2021

Your views are very important to us!

If you are a BID member then we would be grateful if you would take a few minutes to complete this survey about how we can best support your business now and in the future



## WINCHESTER BID JOIN US FOR THE WINCHESTER BID FORUM

Wednesday 20 October

5.30pm for 6pm start  
at the Winchester Royal Hotel

To book your place, please email:  
[paul.spencer@winchesterbid.co.uk](mailto:paul.spencer@winchesterbid.co.uk)

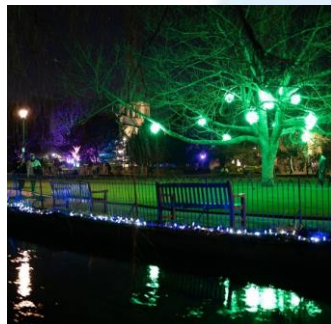




# January, February & March 2022

## KEEP VISITING OUR WEBSITE FOR THE LATEST CORONAVIRUS GUIDANCE FOR BUSINESSES

For information and useful links, please visit:  
[winchesterbid.co.uk/coronavirus-guidance](http://winchesterbid.co.uk/coronavirus-guidance)



## SIGN UP TO E-NEWS FORTNIGHTLY BUSINESS NEWS, EVENTS AND OPPORTUNITIES

Fill in the form on the homepage of our website  
or email: [enquiries@winchesterbid.co.uk](mailto:enquiries@winchesterbid.co.uk)

## BUSINESS BAROMETER SURVEY

The quarterly Business Barometer provides vital intelligence on current and future trading outlooks and helps us to better understand trends, compare our progress with similar destinations and understand how particular events impact businesses in Winchester



## WINCHESTER BID JOIN US FOR THE WINCHESTER BID FORUM

Wednesday 16 February

5.30pm to 7.30pm  
at the Winchester Royal Hotel

To book your place, please email:  
[paul.spencer@winchesterbid.co.uk](mailto:paul.spencer@winchesterbid.co.uk)



## KIND WORDS: BUSINESS MAGAZINE

From the team behind the quarterly  
Winchester Business Barometer,  
Professor John Kind and Sara Arnold

Issue 4 available now:  
[winchesterbid.co.uk/influencing-inspiring-change](http://winchesterbid.co.uk/influencing-inspiring-change)



## WINCHESTER FASHION WEEK

4th - 9th April 2022

#WFW22

[www.winchesterfashionweek.co.uk](http://www.winchesterfashionweek.co.uk)

[Twitter](#) [Facebook](#) [Instagram](#) [@winfashionwk](#)



# WINCHESTER **FASHION** WEEK

4th - 9th April 2022

Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#) and [YouTube](#)



# THE BID IN 2022-23

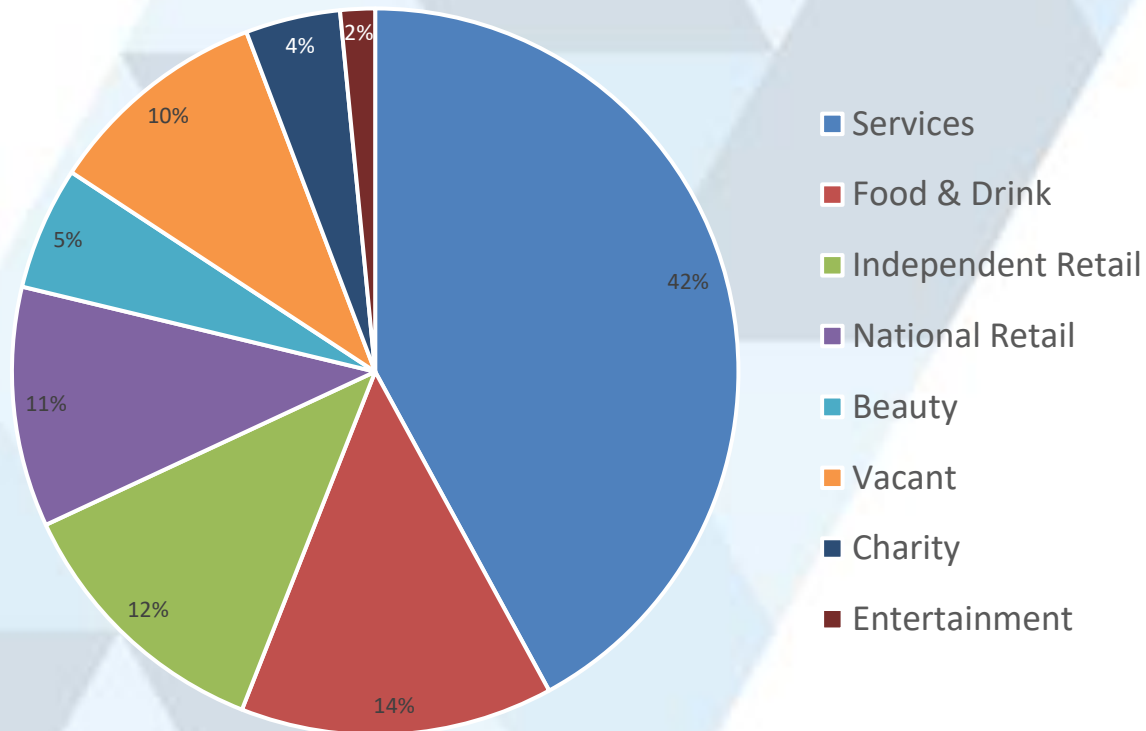
914 hereditaments and 711 businesses

BID levy income	£575,351
External income	£62,850
Total budget	£638,201

Smallest levy	£19.07
Highest levy	£23,100
Median	£243.75

# BID MEMBERS BY SECTOR

914 premises and 711 businesses



# STILL TO COME...

- Quarterly Business Barometers
- Additional street cleaning and graffiti removal
- Summer floral displays
- Business Awards ceremony
- More festivals and events
- Independent Business Month
- Quarterly BID Forums
- Best Bar None Awards
- Winter floral displays
- Spooky Winch Halloween Trail
- Winchester BID ballot
- BID Rangers fourth anniversary since launch of the scheme
- Christmas Lights, Switch-On Event and Christmas Market
- Business Breakfast event with Steve Brine MP
- Voice for business on key strategic issues e.g. Central Winchester Regeneration, Movement Strategy, Green Economic Development Strategy

# WINCHESTER BID BALLOT 2022

Business Improvement Districts (BIDs) are business funded and led, and operate in terms of five years. Every five years, businesses are able to vote to continue the BID for a subsequent five-year term, based on a set of proposals.

The person, registered company or organisation who is the ratepayer for non-domestic rates of a hereditament within the BID area as at the notice of ballot, and therefore liable to pay an annual BID levy, is entitled to vote. Each person entitled to vote shall have one vote in respect of each hereditament in the geographical area of the BID on which non-domestic rates are payable.

The ballot has to meet two tests. First, a simple majority of those voting must vote in favour. Second, the aggregate rateable value of the hereditaments of those voting in favour must exceed the aggregate rateable value of the hereditaments of those voting against.

[Click here to find out more about the BID ballot process](#)



# PLANS FOR THE FUTURE

2022 is a crucial year for Winchester BID as a ballot will be held this autumn to determine the future of the BID. Every five years BIDs go to ballot and BID levy payers vote as to whether they would like the BID to continue operating.

During 2022 the Winchester BID Board invites BID members to review proposed plans for the BID's fourth term and to engage in discussion about the future of the BID. This will enable BID members to help shape the next term to include the projects and services they would like to see the BID deliver.

## KEY BALLOT DATES

### NOTICE OF BALLOT

21 September 2022

### POSTAL BALLOT OPENS

7 October 2022

### POSTAL BALLOT CLOSES

3 November 2022

### RESULTS ANNOUNCED

4 November 2022



6 ANNUAL REVIEW



# WHAT WOULD WINCHESTER LOOK LIKE WITHOUT THE BID?

It is easy to become complacent when we are used to working in such a beautiful and well maintained city. However, without the collective investment of the BID the experience that customers, clients, shoppers, employees and visitors have of Winchester would be notably different.

Picture Winchester without the glorious and colourful floral hanging baskets during the summer, or without the beautiful lights and Christmas trees during the festive season. Imagine if there was no additional street cleaning or graffiti removal. Envisage a city centre without the BID Rangers and with no coordination of Shopwatch and Pubwatch to help reduce business crime.

Winchester would be so much less vibrant without the many events and festivals which unite the city, many of which the BID help support or indeed organise.

The BID measure how the city is performing by way of footfall and car park sensors, the quarterly Business Barometer, vacancy rates and visitor surveys. The BID uses this information to develop our

strategy and projects as well as to lobby local authorities on improving access, the public realm and planning policies.

We hold networking and training events, and many new companies have hatched from our base – Winchester Business Centre. We offer various packages for start-ups and small businesses and all income generated through the business centre is reinvested back into projects and services for BID members. We also have meeting room facilities which are free for BID members to access.

## PLENTY TO LOSE

**If Winchester BID ceased to exist, Winchester would be very different and plenty would be lost, including:**

- A £3 million investment in projects and services over the next five years.
- There would be no private-led organisation to represent Winchester businesses and to lobby local authorities on the commercial wellbeing of the city centre.
- The coordination of Shopwatch and Pubwatch

would end, as would the BID Ranger service and business access to the Winchester Business Crime Reduction Partnership intelligence website and app (DISC).

- No more summer or winter hanging floral displays throughout the city centre.
- The majority of the festive lights and the Christmas trees would disappear from the High Street and city centre, and there would be no annual Christmas Lights Switch On event, which marks the start of the festive season in the city.
- The loss of additional street cleaning, chewing gum and graffiti removal.
- No more Savings and Advisory Service, which helps BID members to identify cost savings in their business.
- The loss of access to free meeting room space at Winchester Business Centre, which offers modern and comfortable facilities available to all BID members.
- The loss of a ring-fenced annual fund for projects and campaigns to support and promote the city's smaller and independent businesses.

Pages 6 and 7 in the Annual Review.  
[Click here for the full document](#)



**SURVEYS**



**E-COMMUNICATIONS**



**MEET AND GREETs**



**SOCIAL MEDIA**



**ANNUAL REVIEWS**



**ANNUAL GENERAL MEETING**



**BUSINESS FORUMS**



**MEETINGS AND  
NETWORKING GROUPS**



**ONLINE**

**Additional public  
realm enhancements**

**Supporting independent  
businesses**

**Cost savings and  
advisory service  
for businesses**

**Marketing  
Winchester**

**Festivals, events and  
seasonal promotions**

**Promoting equality  
and diversity**

**BID Rangers**

**Business Crime  
Reduction  
Partnership**

**Voice for business on  
key issues which  
impact the commercial  
wellbeing of the city**

**Business continuity  
support**

**Shopwatch and  
Pubwatch**

**Promoting  
sustainability and  
green issues**

**Christmas lights**

**Networking and  
training opportunities**

**Measuring the  
performance of  
the city**

**Employee health and  
wellbeing**

**ANY QUESTIONS?**



# TO RECEIVE THE ACCOUNTS FOR 2020-21

**WINCHESTER CITY CENTRE PARTNERSHIP  
LIMITED (REGISTERED NUMBER: 03485365)**

**BALANCE SHEET  
31 MARCH 2021**

	Notes	31.3.21 £	31.3.20 £
<b>FIXED ASSETS</b>			
Tangible assets	5	7,639	13,127
<b>CURRENT ASSETS</b>			
Debtors	6	117,471	47,087
Cash at bank		<u>218,502</u>	<u>117,147</u>
		335,973	164,234
<b>CREDITORS</b>			
Amounts falling due within one year	7	<u>45,712</u>	<u>46,038</u>
<b>NET CURRENT ASSETS</b>		<u>290,261</u>	<u>118,196</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>297,900</u>	<u>131,323</u>
<b>RESERVES</b>			
Income and expenditure account		<u>297,900</u>	<u>131,323</u>
		<u>297,900</u>	<u>131,323</u>

[Click here  
for more  
information  
about the BID's  
finances](#)

# TO APPOINT DIRECTORS FOR THE BOARD

To note that nominations were sought under our rules for Board Directors by 29 March 2022.

We received duly seconded nominations from individuals for three vacancies. These include outgoing Directors who have declared an interest in continuing, and they are listed here:

**Jon Turton, Hampshire Constabulary**  
**Salar Brock, Rick Stein**  
**Cat Brandwood, Toscanaccio**



# ANY OTHER BUSINESS



# THANK YOU

[enquiries@winchesterbid.co.uk](mailto:enquiries@winchesterbid.co.uk)

01962 841000

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10 Parchment Street  
Winchester, SO23 8AT