

The Winchester Gingerbread Christmas Trail

The Gingerbread Man

Run, run, run as fast as you can.
You'll never catch me, I'm the
gingerbread man.
I ran from the baker and his wife too.
You'll never catch me, not any of you.

The baker made a boy one day
Who leapt from the oven ready to play.
He and his wife were ready to eat
The gingerbread man who had run down
the street.

Run, run, run as fast as you can,
You'll never catch me, I'm the
gingerbread man.
I ran from the baker and his wife too.
You'll never catch me, not any of you.



Then came a pig and cow and hare
Who joined in the chase around the square.
They were all hungry and ready to eat,
But that gingerbread man was too quick
on his feet.

Run, run, run as fast as you can,
You'll never catch me, I'm the
gingerbread man
I ran from the baker and his wife too
You'll never catch me, not any of you

He came to a pond that blocked his path
And gingerbread men don't like to bath.
Out jumped a fox who said, "hop on,
I will take you safely across the pond."

Run, run, run as fast as you can.
You'll never catch me, I'm the
gingerbread man.
I ran from the baker and his wife too.
You'll never catch me, not any of you.

He climbed up onto the fox's back,
Who licked his lips and wanted to snack.
He climbed onto the fox's head,
Who loved the taste of gingerbread.

Run, run, run as fast as you can.
You'll never catch me I'm the
gingerbread man.
He trusted the fox to help his plan
And that was the end of the
gingerbread man.

How it works

Find the 10 gingerbread characters marked on the map on the following page. The location of each is marked with a .

Write the letters and numbers you see on each one on the Trail Sheet (opposite the map). When you've got them all, unscramble them to spell out a Christmas phrase!

Once you've written your answer, fill in your details, carefully remove the Trail Sheet and post it into one of the Santa's post boxes (marked on the map ). The postboxes are located at the Visitor Information Centre, Winchester Discovery Centre and Winchester City Museum.

The winning entry will be drawn on the week commencing the 10th January 2022 with the winner receiving a special hamper.*



T&C* - Entries must be posted in to Santa's post box marked on the Trail Map overleaf by 4 January 2022. Your name, telephone number and email address must be written clearly on the Trail Sheet. The winner will be drawn in January 2022.

For full details and terms & conditions please visit: www.winchesterbid.co.uk

Trail Sheet

Write the letters and numbers you see on each of the 10 gingerbread characters that you will find located around the town centre. Unscramble them all to spell out a Christmas phrase! Then fill in your details and post it into one of Santa's postboxes. The postboxes are located at the Visitor Information Centre, Winchester Discovery Centre and Winchester City Museum.

Write down the 10 letters you find in here:

And then rearrange them here:

Name: _____

Telephone number: _____

Email: _____

Please tell me about other events in future.

By filling in your details and ticking this box you agree to Winchester BID sending you information and details of our future events.

* T&C's apply - visit www.winchesterbid.co.uk for more information.

Please check up to date opening times when visiting the Visitor Information Centre, Discovery Centre and Winchester City Museum.

Winchester Gingerbread Trail



What colours
will you use?



Welcome to the Winchester Gingerbread Trail from the Winchester Business Improvement District (BID). We are excited to bring to the town a fun free festive trail suitable for all the family this December.

Winchester Business Improvement District (BID) operates within a defined geographical area, in which non-domestic ratepayers have voted to invest collectively in local improvements that are in addition to those that are already delivered by local statutory bodies. Winchester BID has been in operation since 1 April 2008 and delivers services to local businesses through Winchester City Centre Partnership (WCCP), a not-for-profit organisation that has been in operation since 1997.

This festive season, we'd like to provide a little enjoyment with the Winchester Gingerbread Christmas Trail. A great excuse to get out of the house with the family and have a walk around. Whilst searching for the gingerbread characters, collecting each letter to reveal a special word. With a fantastic mix of national chains and independent retailers/businesses, why not discover more of Winchester's shops, cafes, and restaurants once you have completed the trail.

With lots happening around Winchester this Christmas, why not visit the Winchester Cathedral Christmas Market running until the 22nd December. Between the 19th Nov-4th December there will be an #indiewinch chalet showcasing local independent businesses from the city. Look out for our new Winchester Independents Festive Map, located at the Independent Chalet, or simply scan the QR code on the right to find out more about Christmas In Winchester.

Thank you for joining the Winchester Gingerbread Trail, remember to follow **#FestiveWinch** on, Twitter & Instagram to keep up-to-date with all the family fun happening in the city of Winchester.

Don't forget to tag us @winchesterbid and use **#FestiveWinch** in your adventures to share the fun!

On behalf of the Winchester BID team we wish you all a wonderful Christmas, and look forward to bringing you more fun events throughout 2022. Happy seeking!



#FestiveWinch

f @WinchesterBID

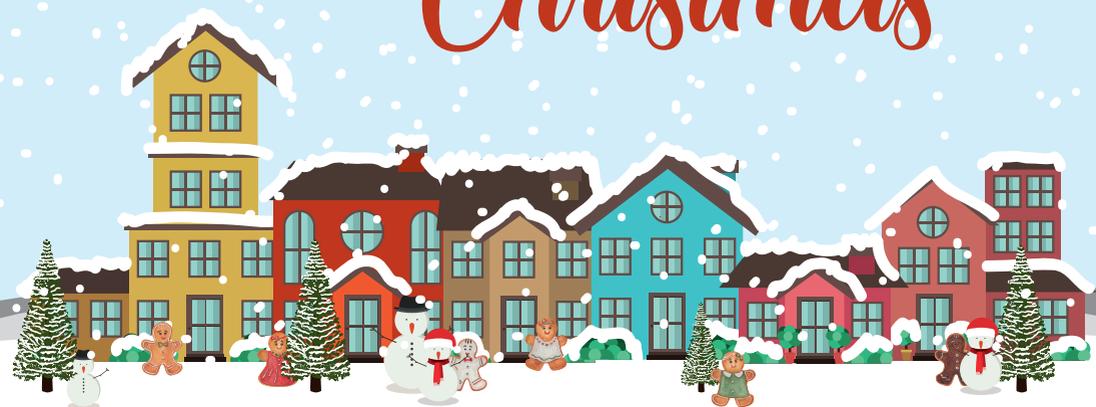
www.winchesterbid.co.uk



Winchester BID supports **Spare Change for Lasting Change**, a diverted giving scheme where money goes directly to the services which are making a lasting difference to those experiencing homelessness in the Winchester district.

Scan the QR code and you can donate here to make a difference.

Wishing you a
*Merry
Christmas*



The Winchester Gingerbread Christmas Trail is brought to you by **Winchester BID**. A big thank you all of the businesses who have taken part in this trail.

For full details and the terms & conditions please visit www.winchesterbid.co.uk

