

Winchester City Centre Partnership Ltd  
parent company of Winchester Business Improvement District (BID)

# **ANNUAL GENERAL MEETING**

Wednesday 1<sup>st</sup> July 2020, 10am, by Zoom

# AGENDA

1. Welcome from Huw Miles of Paris Smith, Chair of the Board
2. To receive a report on the work of the BID during 2019-20 and the COVID-19 lockdown as well as plans for the remainder of 2020-21 from Paul Spencer, Executive Director
  - a. To receive questions from members
3. To receive the accounts for the previous financial year 2018-19 as prepared by Martin & Company
4. To appoint Directors for the Board
5. Any Other Business

**BUSINESS IMPROVEMENT DISTRICT LEVY NOTICE**  
Managed by the WINCHESTER CITY CENTRE PARTNERSHIP LTD

# ANNUAL REVIEW

## 2019-20

WINCHESTER CITY CENTRE PARTNERSHIP LTD 10 PARCHMENT STREET WINCHESTER HAMPSHIRE SO23 8AT	<b>Account Reference</b> 201821X				
	<b>Invoice Date</b> <b>09-MAR-2020</b>				
	Property Ref: WT0928948010001  <b>Property Address:</b>  10 PARCHMENT STREET WINCHESTER HAMPSHIRE SO23 8AT				
<b>BID Levy for the period 1 April 2020 to 31 March 2021</b>					
<b>Property description:</b> SHOP AND PREMISES  <b>Rateable Value (RV):</b> 14750  <b>Levy on RV for 2019/2020:</b> 1.5%					
<table border="0"> <tr> <td><b>Charge For Period</b></td> <td><b>RV</b> 14750</td> <td><b>01-APR-2020 31-MAR-2021</b></td> <td align="right"><b>221.25</b></td> </tr> </table>	<b>Charge For Period</b>	<b>RV</b> 14750	<b>01-APR-2020 31-MAR-2021</b>	<b>221.25</b>	
<b>Charge For Period</b>	<b>RV</b> 14750	<b>01-APR-2020 31-MAR-2021</b>	<b>221.25</b>		
<b>Total Amount due &amp; payable by 01-APR-2020</b>	<b>£ 221.25</b>				

[Click here to download the Winchester BID Annual Review 2019-20](#)

**Please find overleaf important notes and your payment slip**



# WHAT IS A BUSINESS IMPROVEMENT DISTRICT (BID)?

BIDs are **business-led partnerships** which deliver **projects and services** to local businesses beyond the statutory responsibilities of public bodies.

They are legally established, **voted for in a ballot process** and they are **funded by a levy** derived from a percentage of business rates.

BIDs are established within a **defined geographical boundary** and usually operate on a **five-year cycle**.

# WHO IS WINCHESTER BID?

Operating since 1 April 2008

Enabled over £6 million to be invested in the city as well as over £1 million more raised through sponsorship and project generated income

Delivered two business plans over two terms of five years and is now in the third year of its third term

## MEET THE TEAM



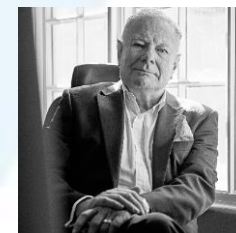
**Paul Spencer**  
Executive Director



**Sarah Davis**  
Projects & Operations



**Thania Miah**  
Marketing & Communications



**Chris Turner**  
Business Development



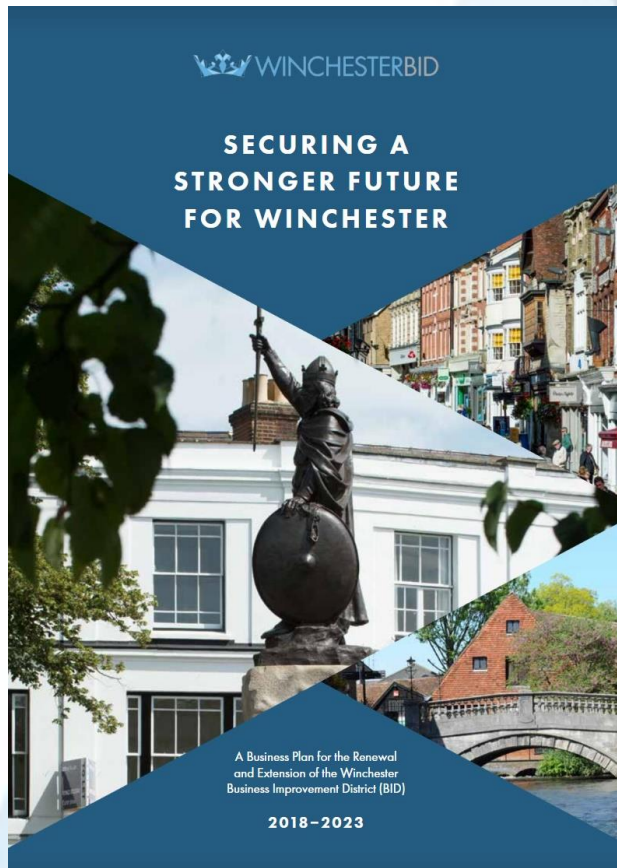
**Jane Bastock**  
Business Crime Reduction





# A YEAR IN REVIEW

## 1 April 2019 to 31 March 2020



[Click here to  
visit the  
Winchester BID  
website where  
you can  
download these  
documents](#)

# 1. Positioning and Promoting Winchester

- Marketing
- Communications
- Podcasts
- Supporting independent businesses
- Events
- Festivals in Winchester
- Seasonal promotions
- Winchester Guided Tours
- Winchester Business Excellence Awards
- Best Bar None Awards

[winchesterbid.co.uk/positioning-and-promoting](http://winchesterbid.co.uk/positioning-and-promoting)



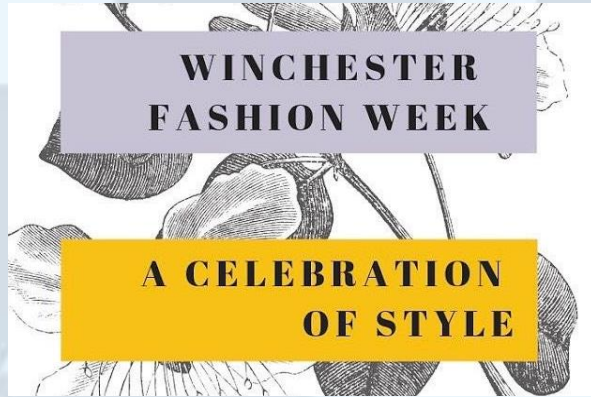






*Positioning and Promoting – Winchester Independents Pocket Map*













WINCHESTER BUSINESS EXCELLENCE AWARDS 2019



**Business Leader** Richard Hand, Ridge & Partners LLP  
**Charity & Social Enterprise** Trinity Winchester  
**Large Business** Ridge & Partners LLP  
**Independent Business** The Winchester Bed Company  
**New Business** Open House Deli  
**Eco-Business** Alfred's Brewery  
**Service Excellence** Forte Kitchen  
**Young Business Person** Will Harrigan, River Coffee Roasters  
**Digital Innovation** Asisters  
**Business of the Year** The Winchester Bed Company  
**Millenium Egg** James Cretney, Marwell Wildlife





**The Royal Oak** – Gold Accreditation and Overall Winner  
**Guildhall Winchester** – Gold Accreditation  
**Cabinet Rooms** – Silver Accreditation and Best Independent  
**Crown and Anchor** – Silver Accreditation and Best Newcomer  
**The Eclipse Inn** – Silver Accreditation  
**The Mucky Duck** – Silver Accreditation  
**O'Neill's** – Silver Accreditation

**The Old Gaolhouse** – Silver Accreditation  
**The Old Vine** – Silver Accreditation  
**Pitcher and Piano** – Silver Accreditation  
**Slug and Lettuce** – Silver Accreditation  
**The Westgate** – Silver Accreditation  
**The Winchester Stable** – Silver Accreditation  
**Alfies** – Bronze Accreditation



## 2. Managing and Enhancing the Cityscape

- Business Crime Reduction Partnership
- Shopwatch and Pubwatch
- Counter terrorism advice
- Winchester BID Rangers
- Winchester Street Pastors
- Spare Change for Lasting Change
- Floral displays
- Christmas Lights
- Additional public realm enhancements
- Sustainable Business Network

[winchesterbid.co.uk/managing-and-enhancing](http://winchesterbid.co.uk/managing-and-enhancing)





# 3. Supporting Business Growth

- Savings and Advisory Service
- Developing the workforce
- Winchester Business Centre workspace
- Employee health and wellbeing scheme
- Networking and events
- Business continuity

[winchesterbid.co.uk/supporting-business-growth](http://winchesterbid.co.uk/supporting-business-growth)

# 4. Influencing and Inspiring Change

- Influencing the agenda
- Mapping customer and client journeys
- Parking and access management
- Winchester Business Barometer
- City centre audits

[winchesterbid.co.uk/influencing-and-inspiring-change](http://winchesterbid.co.uk/influencing-and-inspiring-change)

# THE BID IN 2020-21

914 hereditaments and 711 businesses

*BID levy income	£579,000
External income	£68,840
Total budget	£647,840

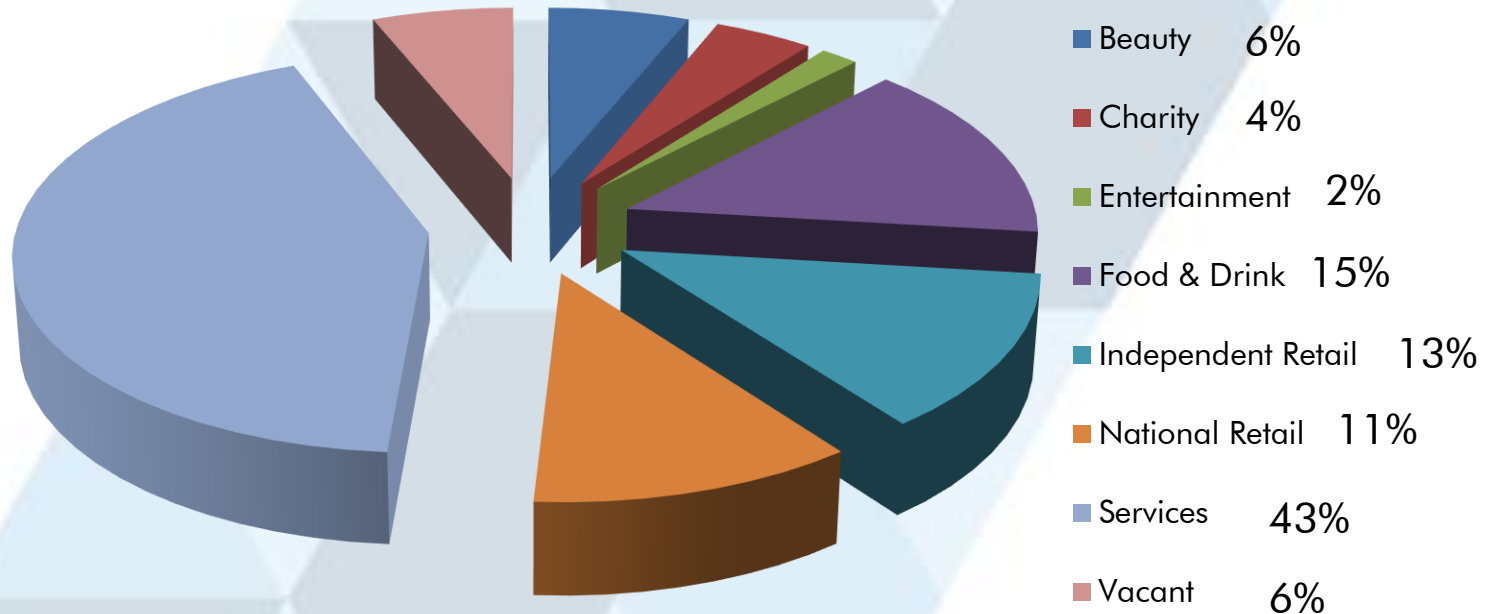
Smallest levy	£19.07
Highest levy	£23,100
Median	£243.75

\*38% BID levy income received to date



# BID MEMBERS BY SECTOR

914 premises and 711 businesses



# THE BID DURING COVID-19

**CORONAVIRUS:  
LATEST GUIDANCE  
FOR BUSINESSES,  
EMPLOYERS AND  
EMPLOYEES**

[winchesterbid.co.uk/coronavirus-guidance](http://winchesterbid.co.uk/coronavirus-guidance)

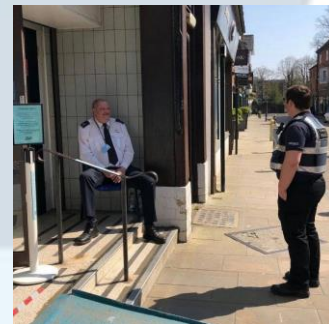
**CHANGES TO  
OUR EVENTS  
PROGRAMME**

For the latest updates on our scheduled events, please visit our website:  
[winchesterbid.co.uk/changes-to-our-events-programme](http://winchesterbid.co.uk/changes-to-our-events-programme)



**NOW IS THE TIME TO  
#LOVEWINCHESTER**

Find out how you can support the businesses you love in Winchester city centre



Calling on the Government to  
**#RaiseTheBar**

Government, it's time to raise the £25,000 grant rateable value threshold from £51k to £150k and help our retail, leisure and hospitality businesses survive through COVID-19.

Grant at the opportunity to survive.

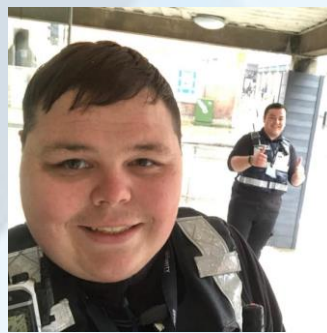
**Total worth of £635 bn to our economy**

RETAIL INDUSTRY worth £284 billion + LEISURE SECTOR worth £111 billion + HOSPITALITY worth £33 billion =

Join us. Support the campaign at [www.raisebarcampaign.co.uk](http://www.raisebarcampaign.co.uk) #RaiseTheBar

**KEEP VISITING  
OUR WEBSITE FOR  
THE LATEST  
CORONAVIRUS  
GUIDANCE FOR  
BUSINESSES**

For information and useful links, please visit:  
[winchesterbid.co.uk/coronavirus-guidance](http://winchesterbid.co.uk/coronavirus-guidance)



**SUPPORT YOUR  
LOCAL BUSINESSES  
IN WINCHESTER**

[winchesterbid.co.uk/support-your-local-businesses](http://winchesterbid.co.uk/support-your-local-businesses)

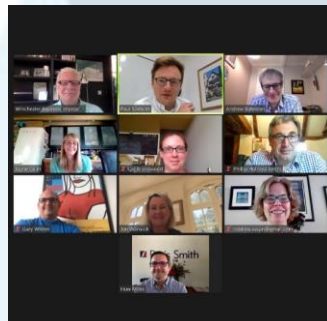


# THE BID DURING COVID-19



## WINCHESTER BUSINESS BAROMETER SURVEY

Thank you to everyone who participated.



## KIND WORDS: IDEAS FOR HELPING YOUR BUSINESS THROUGH CORONAVIRUS... AND BEYOND

From the team behind the quarterly Winchester Business Barometer, Professor John Kind and Sara Arnold

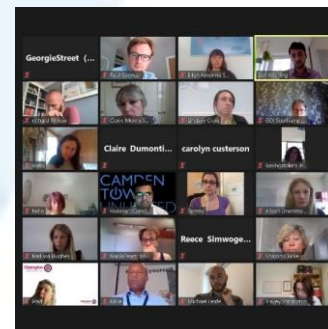
Issue 1 available now:  
[winchesterbid.co.uk/coronavirus-guidance](http://winchesterbid.co.uk/coronavirus-guidance)

## WINCHESTER BID

### Hampshire High Streets Prepare to Reopen

JOIN US ON #HAMPSHIREHOUR 8-9PM 09.06.20

#HAMPSHIREHOUR TAKEOVER  
#HELLOWINCHESTER







Photographs by Winchester Magazine taken on the day non-essential retailers reopened

**ANY QUESTIONS?**

# TO RECEIVE THE ACCOUNTS FOR 2018-19

**WINCHESTER CITY CENTRE PARTNERSHIP  
LIMITED (REGISTERED NUMBER: 03485365)**

**BALANCE SHEET  
31 MARCH 2019**

	Notes	31.3.19 £	£	31.3.18 £	£
<b>FIXED ASSETS</b>					
Tangible assets	5		25,728		30,612
<b>CURRENT ASSETS</b>					
Debtors	6	77,307		54,426	
Cash at bank and in hand		<u>118,681</u>		<u>82,764</u>	
		195,988		137,190	
<b>CREDITORS</b>					
Amounts falling due within one year	7	<u>55,405</u>		<u>34,890</u>	
<b>NET CURRENT ASSETS</b>			<u>140,583</u>		<u>102,300</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>166,311</u>		<u>132,912</u>
<b>RESERVES</b>					
Digital project fund reserve	8		-		2,030
Income and expenditure account	8		<u>166,311</u>		<u>130,882</u>
			<u>166,311</u>		<u>132,912</u>

[Click here  
for more  
information  
about the BID's  
finances](#)

# TO APPOINT DIRECTORS FOR THE BOARD

To note that nominations were sought under our rules for Board directors by 4 March 2020, we received duly seconded nominations from four individuals for the vacancies, and the following join the Board at the next meeting on 29 July.

**Mike Whiteley, The Winchester Orangery**

**Jo Servan, Servan Traditional Barber and Grooming Lounge**

**John Turton, Hampshire Constabulary**

and

**Jayne Gillin, The Little Pub Group**

is co-opted for a further year

**ANY OTHER BUSINESS**

**THANK YOU**