



Auditel and Winchester BID in partnership



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The Launch



The new look Savings & Advisory Service was launched in May 2018.

The service, available to ALL Winchester BID members, is powered by a network of specialists at Auditel. They work with all types of organisations to help drive efficiency, effectiveness and productivity across hundreds of cost and business areas.

Auditel was founded in 1994 to help businesses make informed procurement decisions. Their strong network of 160 business management specialists work with a range of suppliers and service providers, allowing the best deals and savings to be passed directly on to BID members.

Winchester BID historically provided a similar service which enabled some BID members to make substantial savings in utility costs. With Auditel's expertise, the offering has now been expanded across the whole range of business supplies and services, gas and electricity, merchant card services, waste management, ICT, fleet procurement, HR, fuel cards, print and more.

Pictured:

Dr Paul Spencer (Business Improvement District Manager, Winchester BID)
& Chris Allison (Managing Director & Founder, Auditel)



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Savings & Advisory Service



Winchester BID is a business-led and funded organisation representing over 700 organisations in the city centre. Through a programme of projects and services the BID helps its members thrive, thus supporting the commercial wellbeing of the city.

www.winchesterbid.co.uk

Auditel is the UK's largest independent strategic cost and business management specialist. With over 3,000 clients across the UK and Ireland, Auditel have an extensive network of suppliers and over 160 specialist consultants. Auditel's head office is in the heart of Winchester.

www.auditel.co.uk

This new partnership is driven by Auditel and the BID's collective purchasing power. By enabling the BID to negotiate attractive deals on contracts for its members and providing advice and signposting to grants and training, we can help support business growth.

Outlined in this document are just a few of the many ways that working with Auditel as part of your BID membership can help you save money in your business. There is no obligation or fee to sign up to the Savings & Advisory Service, and businesses have more than covered the full cost of their BID levy by utilising this service - for example, a £6,000 saving on a utility contract within a local hospitality venue.



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Key Focus Areas



Auditel's primary objective in the Savings & Advisory Service is to work with Winchester's business community to save costs. However, there are other key areas of focus:

- ✓ To provide a free, no obligation, consultation service to help achieve sustainable, ongoing savings.
- ✓ To leverage the group buying power of Auditel's 3,000+ clients combined with over 700 Winchester businesses to create highly competitive pricing deals in a range of key areas.
- ✓ To work with businesses and suppliers to consolidate areas of indirect spend including consumables and courier services.
- ✓ To reduce the volume of road deliveries into the city centre, thus reducing vehicle emissions and improving air quality.
- ✓ To develop and introduce a range of sustainable and environmental initiatives to benefit and improve the impact of Winchester's businesses.

Beyond engaging with individual businesses to work on cost savings, Auditel will be looking to arrange with the BID a series of specific focus groups and events. The aim of these is to bring together BID members to support each other in exploring challenges such as cloud strategy and GDPR compliance, for example.



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Utilities, Waste & Environmental



Energy costs affect every organisation across every sector. Management of these essential business costs are a minefield without access to the right skills, knowledge and processes. Brokers, consultants and training companies may offer solutions to single issues such as procurement or renewable energy but, put simply, they don't look at the big 'energy' picture.

Auditel's holistic approach to these areas provides organisations with a complete solution to their needs: from procurement of services and management of consumption, to strategic planning and the implementation of complex energy management programmes, as well as facilitating access to Government subsidies such as feed-in tariffs and the Renewable Heating Incentive.



Utilities

On average, Auditel has saved businesses:
10-15% on gas and electricity



Waste

On average, Auditel has saved businesses:
10-20% on waste and environmental services



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Information and Communications Technology (ICT) describes the convergence of several different technologies into one field. Advancements in technology are enabling businesses to leverage the combined power of ICT to enhance business communications, allowing for a more connected and efficient workforce.

We have found that suppliers often get pressed for their cheapest price, but would prefer to understand the needs of the business in order to provide the right solution.

Where does Auditel fit in?

Auditel's network of consultants have vast experience within the ICT area, and have developed relationships with suppliers locally, nationally and internationally. Because we are independent, you can trust our specialists to provide impartial advice. We ensure that your business needs are met, manage the project so you can focus on what you do best, and eliminate pressure from sales people as we don't have targets to hit.



ICT - Introductory Offer



As a member of the Winchester BID we can provide you with a 5% reduction on the installation of a leased line. The prices shown below are based on the Auditel office postcode of SO23 8SZ. This is a saving of over £75 a month vs BT.

Please get in touch for more information.

winchesterbid@auditel.co.uk

C-FIBRE	VIRGIN BUSINESS	TALKTALK	BT
FROM: £316.25 /Month	FROM: £357.50 /Month	FROM: £372.40 /Month	FROM: £376.46 /Month
Setup - £0.00	Setup - £0.00	Setup - £0.00	Setup - £0.00
Backup ADSL Circuit Included	No Redundancy	No Redundancy	No Redundancy
24/7 Monitoring	No Monitoring	No Monitoring	No Monitoring
4 Hour Fault Resolution	No Fixed SLA	No Fixed SLA	No Fixed SLA
Fully Managed Router	No Router	No Router	No Router
Contact Us	Contact Us	Contact Us	Contact Us



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GDPR is the General Data Protection Regulation - the new law that came into effect from 25 May 2018.

Who does GDPR effect?

GDPR applies to anyone controlling or processing any personal information, which includes employee and customer data. It also includes data held by companies not within the EU.

Penalties

Under the new regulations, penalties can be as much as €20 million or 4% of annual global turnover (whichever is higher), per incident.

How can Auditel help?

Auditel's consultant network can guide you through your GDPR journey. We understand that every organisation is unique, and that is why each client deserves a bespoke service to fit their business needs.



The 130-tonne 'Whitechapel Fatberg' hit the headlines in 2017, dumping the issue of these congealed masses of solid matter made up of fat, oils and grease (FOG) straight in front of the public.

There is no doubt that Winchester, like other cities and towns across the UK, has a FOG problem. Fatberg removal costs around £80m a year, paid for by utility customers via their water bills. The water authorities can now levy large fines on any establishment found to have been causing a FOG issue and technology is available that can trace all blockages back to source. Individual businesses risk incurring unforeseen costs.



FOGCheck

Auditel has developed a strategic partnership with FOGCheck. This unique, environmentally-friendly solution to the issue has been approved by the UK's main water board and is a new accreditation standard for the UK's hospitality industry.

Once your establishment has been FOGChecked and is subscribed to the ongoing accreditation and management programme, you will be registered on the Southern Water database and avoid further checks and fines that will be carried out as this growing issue is dealt with.



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Pest Control

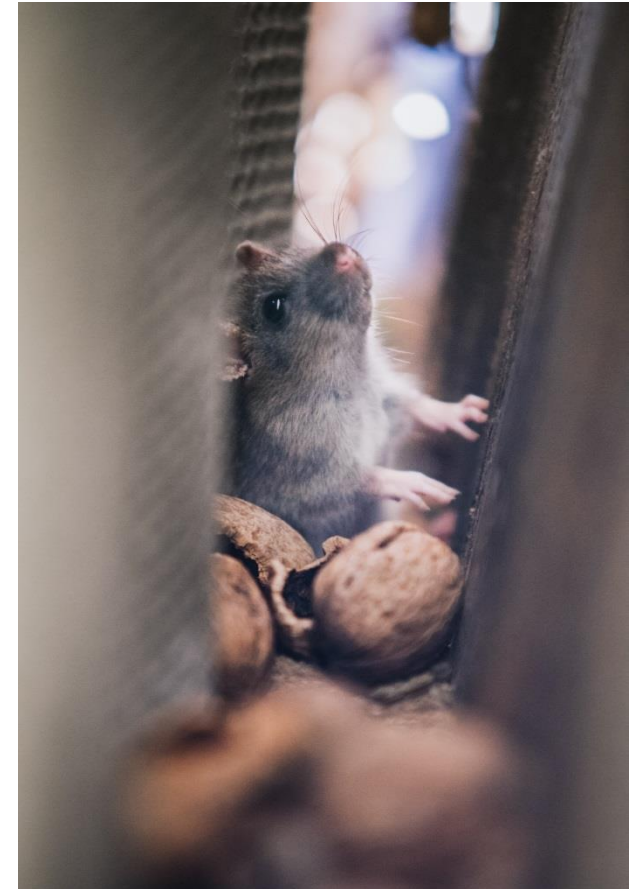


Infestations are something that can affect any business, and at any time; regardless of the industry and sector.

Auditel can work with you to develop an action plan based on your individual circumstance and an approach that will work for your business.

Winchester is known for its historic and listed buildings. Auditel have independently vetted a number of suppliers that operate in pest control to source products, services and solutions that are in keeping with the preservation of the historic feel that Winchester has.

Our service works across all business premises and includes rodent, bird and insect control. We are currently investigating a product that can protect buildings from pigeons while being, in most cases, invisible at street level.



Auditel's offering



Supporting...

Manufacturing **Transport**
Education **Financial & Legal**
Care Homes **Hospitality**
eCommerce & Media **Charities**
Professional Services **Retail**
Business Services ...and more

Cost areas...

Electricity & Gas **Merchant Card Fees**
Cloud Services **Business Rates** **Mobiles**
Office & Business Consumables
Office 365 **Software & Hardware** **Procurement**
Waste Management **Foreign Exchange**
Fleet Procurement **Human Resources**
Marketing Print **Protective Equipment** **Travel**
Managed Print & Photocopiers
Furniture **Postage, Couriers & Freight** **Promotional Items**
Janitorial **Unified Communications**
Coffee Machine, Vending, Water Coolers **Insurance**
Contact Centre **Workwear & Uniform**
Facilities Management **Archive Storage** **Fuel Cards**
Lighting **Equipment Leasing** **Catering Consumables**
Water & Sewerage ...and more



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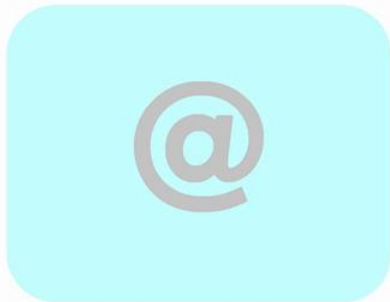
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Can Auditel help you?



If any of our services outlined in this brochure, or on our website are of interest to you. Please contact our team of specialists who are ready and waiting to work with you.



Contact: winchesterbid@auditel.co.uk - 01962 863915



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Hampshire Chamber



Joining the Hampshire Chamber of Commerce can open all kinds of doors to your business.

The chamber and Winchester BID work closely on a variety of projects including the Winchester Business Excellence Awards.

Winchester BID levy payers can enjoy a 20% discount on their membership fees.



HAMPSHIRE
chamber of commerce



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People
Tools Knowledge
Process



We look forward to working with you!



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